



 **6th Annual Conference**
FEBRUARY 13-16, 2012

כחול ולבן... זה צבע 'ש'

A generation ago, teaching about Israel was a simple matter of *blue and white*, as the tiny State of Israel fought for its survival against enormous odds. Today, our world has become far more complex, the Middle East has become far more complicated and politics and policies within Israel have become far more challenging. How do we as educators interpret and teach these intricacies to our students? How do we impart *Ahavat Yisrael* - a love of the land and the people of Israel to our children and their families? Israel today is not simply blue and white. It is many shades and tones. It is bright hues and subtle tints.

Come see *all* of the colors of Israel with JEA as we renew ourselves as educators and explore our ancient homeland.



JEA is pleased to provide registration materials for our 60th Anniversary Conference to be held at the Dan Panorama Hotel, Jerusalem, February, 2012.

There are a number of options and opportunities to personalize this trip to best suit your needs. Please read on for the following information:

- **Dates, Hotel and General Information**
- **Airline, Airport and Flight Information**
- **Draft Itinerary**
- **Land Costs and Options**
- **FAQS**
- **Preliminary Registration Form**

Dates, Hotel and General Information

- The Conference will be held at the **Dan Panorama Hotel**, centrally located on Rechov Keren Hayesod in walking distance of both *Ben Yehuda* and *Emek Refa'im*.
- The Conference will begin at **5:00 PM on Monday, February 13** with a full program continuing through **Thursday night, February 16**.
- Optional tours and programs will be available on **Friday, February 17**.
- Join with us for a special JEA Shabbat Kallah on **Friday and Saturday, February 17-18**. Optional group Shabbat meals will be available in the hotel.
- Enjoy a free day on **Sunday, February 19** before heading to the airport on Sunday evening. Our agent can assist with tours for this day.
- Airport transfers will be provided for those arriving on the group flights on Monday, February 13 and departing on Sunday night, February 19.
- Our agents can personalize your trip, book alternative flights, arrange additional hotel nights and individual tours for those who may wish to arrive early or extend their stay.
- We welcome the participation of spouses and all educators who may wish to join with our JEA group.
- We will be using Israel as our classroom and most of our programs will take place out of the hotel at different sites, museums and venues.

Airline, Airport and Flight Information

You are free to travel with JEA on any of our group flights or make your own travel arrangements. Our agent, BeeLine Travel, will be glad to help you with connecting flights or alternative travel plans. Some may be able to fly using either their own or donated airline miles.

JEA has reserved blocks of seats on round-trip, non-stop flights from New York JFK, Newark Liberty, and Philadelphia Airports as follows:

New York JFK via El Al Airlines

Depart NY Sunday, February 12 6:00 PM / Arrive Tel Aviv Monday,
February 13 11:15 AM

Depart Tel Aviv (late Sunday night) Monday, February 20 1:00 AM /
Arrive NY Monday, February 20 6:05 AM

Cost: \$1230*

Newark Liberty via El Al Airlines

Depart Newark Sunday, February 12 1:15 PM / Arrive Tel Aviv
Monday, February 13 6:40 AM**

Depart Tel Aviv (late Sunday night) Monday, February 20 12:30 AM /
Arrive Newark Monday, February 20 6:00 AM

Cost: \$1230*

Philadelphia International Airport via US Airways

Depart Philadelphia Sunday, February 12 9:15 PM / Arrive Tel Aviv
Monday, February 13 3:05 PM

Depart Tel Aviv Sunday, February 19 11:55 PM / Arrive Newark
Monday, February 20 5:20 AM

Cost: \$1395*

*Price includes all taxes, fees and fuel surcharge. Ticket prices are guaranteed, but the fuel surcharge is subject to increase pending world conditions. Two pieces of checked luggage are allowed per person at no charge (weight and size limits apply). Transfers to and from the hotel will be provided for those arriving and departing on these flights only.

**Please note that this flight from Newark arrives in Israel early Monday morning. Hotel check-in is normally 3PM and we cannot guarantee that your hotel room will be available at that early hour. You will be able to check your luggage at the hotel and enjoy some free time in town before the start of the program.

Flight Reservations - Important!!!

We have reserved seats on each of the above flights based on the responses to our online survey conducted in March. Once these seats are taken, additional seats may be available at a higher price or on a different flight.

**SEATS WILL BE RESERVED ON A
FIRST COME / FIRST SERVED BASIS!**

SEATS MUST BE RESERVED BY OCTOBER 31!!!

We cannot guarantee fares or availability after that date!

OR

To personalize your travel, to arrive early, stay later or arrange for connecting flights to our group flights, please contact our travel agent and identify yourself as part of the JEA group:



BeeLine Travel

5171 Glenwood Ave, Suite 111
Raleigh, NC 27612

Mike Savitt

Director of Sales and Marketing

Tel. 919.782.1900 / Fax 919.787.1952

Direct 919.865.1738 / Toll Free 800.845.1054

mike@beeline.travel

Trip Cancellation Insurance

Trip cancellation insurance policies are available at additional cost to suit your individual needs. Even if you are booking on the group flights, you may call BeeLine Travel at the number above to arrange for an individual trip insurance policy.

Questions???

Call the JEA Office 516.569.2537

E-mail jewisheducators@jewisheducators.org

Draft Itinerary

Our committee has worked hard to put together a program that is dynamic and interactive and that will showcase both the newest sites and the latest thinking about Israel education. We will be taking you behind the scenes at museums and exhibits, meeting with educational leaders and visiting with *Masorti* families. We'll explore some of Israel's newest technologies and take time to engage in *chesed* projects. There will be opportunities to visit innovative schools and educational institutions. On some days there will also be options for different *tiyulim* to meet your diverse needs and interests. We also plan to provide top notch entertainment and cultural programs in the evenings.

While many of the major pieces of the program are in place, there are still more details to be filled in as the trip draws closer. We want to be responsive to the ever-changing political scene in Israel and will strive to address whatever the hot issues may be at the time.

That said, here's a good taste of what you have to look forward to!

Monday, February 13

- Opening Ceremony in Yemin Moshe
- Dinner at the hotel
- Embracing Israel: Asking the Tough Questions - What to Look for on Our Trip
- Evening Edu-tainment and Improv

Tuesday, February 14

- Featured Address by *Natan Sharansky*, Chairman, The Jewish Agency for Israel
- Torah L'Shma and Education Sessions at the Fuchsberg Center
- Afternoon sessions at the new Herzl Interactive Educational Center / Visit the Herzl Museum / Walk through Har Herzl and the Military Cemetery - Meeting with *Dr. David Breakstone*, Vice Chairman, World Zionist Organization
- Dinner and evening program at the newly renovated and redesigned Israel Museum
- Chesed Projects

Wednesday, February 15

A full day out of Jerusalem with two different tour options

- Tour Option I - Visit to the Masorti Kibbutz Hanaton: tour the kibbutz, meet and study with Rabbi Yoav Ende in the new Education Center. Zichron Ya'akov: Visit the Museum of the 1st Aliya or tour a winery, free time to stroll and shop, dinner on your own in Zichron,

evening reception at the Masorti congregation in Zichron with Rabbi Elisha Woelfen

- Tour Option II - Visit to the Palmach Museum in Tel Aviv, take part in an education workshop provided by the International School for Jewish Peoplehood Studies at Beit HaTefutzot Museum of the Diaspora followed by a visit to Beit Oved, the Israel Guide Dog Center, dinner on your own and free time to stroll and shop in Tel Aviv, evening reception at the Masorti congregation in Tel Aviv with Rabbi Jeff Cymet

Thursday, February 16

- Torah Study and 60th Anniversary Siyum
- Morning program at Yad Vashem - special education sessions designed for JEA with *Avi Marcovitz* / Tour of new Yad Vashem exhibits
- Lunch and afternoon program hosted by *Nefesh B'Nefesh* at Givat Shaul - education workshops, "Taking Israel Home" with *Dr. Alex Sinclair*
- Festive 60th Anniversary Dinner at the Begin Center (tour of the Begin Center available) honoring Rabbi Paul Freedman and Dr. David Breakstone

Friday, February 17

- Optional tours available as follows:
 1. Tel Aviv - Palmach Museum and Rabin Center or Beit HaTefutzot
 2. Jerusalem - Kotel Tunnels and the Old City
 3. School Visits
 4. Chesed Projects
- Free time in Jerusalem
- Prepare for Shabbat Kallah

Shabbat: Friday - Saturday, February 17-18

- Optional Shabbat meals together as group at the hotel
- Groups will be organized to daven in different synagogues or to visit the Kotel on Friday evening
- Optional walking tour on Shabbat afternoon
- Optional group activity on Saturday night

Sunday, February 19

- Free Day in Jerusalem
- Evening transfer to the airport for those returning to the US

Please note: Our schedule is still evolving as we work to bring you the best program and speakers possible. Our final itinerary and program are still subject to additional changes and substitutions.



Land Costs and Options

- **JEA Core Conference - Monday thru Thursday, February 13 - 16**
Includes Airport Transfers for those arriving on group flights, 4 nights in the Dan Panorama Hotel double occupancy, most meals as outlined in the draft itinerary, all touring, admissions, buses, workshop sessions, etc. Includes breakfast on Friday morning.

\$1295 for JEA Members, Spouses and Teachers from schools where the Principal is a JEA member attending the conference

\$1545 for non-JEA members

\$240 additional for a single room

Conference Fee WITHOUT HOTEL - includes all touring and admissions as above and lunches and dinners as outlined in the draft itinerary. *Breakfasts NOT included!*

\$950 for JEA Members

\$1250 for non-JEA Members

- **JEA Shabbat Kallah - Friday thru Sunday, February 17 - 19**
 - **Hotel Only** - Friday and Saturday nights including breakfasts on Saturday and Sunday mornings, participate with group in services and Shabbat Walking Tour
- \$199** per person double occupancy
\$120 additional for a single room

- **Optional Group Tours - Friday, February 17**
 - **Tel Aviv - \$50 per person**
 - **Jerusalem - \$25 per person**
 - **School Visits - No Charge**
 - **Chesed Projects - No Charge**

- **Shabbat Meals in the Hotel** - Join with the group for a festive Friday night Shabbat Dinner and Saturday afternoon Shabbat Lunch with Zemirot, D'var Torah, etc. (Breakfast is included in your hotel package)
\$60 per person / per meal



FAQS - Frequently Asked Questions

Q. How do I book my tickets? Can I use my frequent flyer miles? Can I extend my stay?

A. We have reserved blocks of seats on three different flights, from NY-JFK, Newark Liberty and Philadelphia respectively. Times and prices are as indicated above. You may reserve your tickets on one of these flights by filling out the enclosed **PRE-REGISTRATION FORM** and returning it to the JEA Office with your deposit of **\$250**. If you wish to extend your stay or personalize your trip in any way, our agent BeeLine Travel will be glad to assist you and book your connecting flights, as well. Of course you are also free to make your own travel arrangements with your own agent, book online or use your frequent flyer miles. In those cases, you will be registering for our land package *only*.

Q. May I bring my spouse? Are other spouses coming? What will they do?

A. This is a wonderful opportunity for a trip to Israel and we welcome and encourage spouses to join us. We have already heard of several that are planning to attend. The cost for spouses is exactly the same as for a JEA member. We anticipate that much of our program should be of interest to spouses, as well. Of course, while we are in Jerusalem, it will be easy for spouses to head off on their own to see other sites or to stroll on Ben Yehuda Street.

Q. I am not a JEA member. May I still participate?

A. Absolutely. We welcome all educators who would like to come with us to Israel. Obviously, JEA members receive a discounted rate for the conference. You may either pay the non-member rate or we would be happy to send you information about joining JEA!

Special note to Teachers: Teachers participating with their Principal (who is a JEA member) may register at the JEA member rate.

Q. Will there be a formal program for the Shabbat Kallah?

A. Let's call it an informal program. JEA will help organize groups that wish to visit different synagogues or the Kotel for services. A group dinner and lunch will be available. A Shabbat afternoon walking tour is planned and perhaps a study session. You may take part in any combination of these that you choose. Or you may opt to stay at the hotel and go your own way with family or friends. Optional tours will also be available for Friday.



**JEWISH EDUCATORS ASSEMBLY
60TH ANNUAL CONFERENCE, JERUSALEM
February 13-19, 2012**

REGISTRATION FORM

Instructions - Please read carefully:

- Each individual participant must fill out his/her own registration form.
- A deposit of **\$250** made payable to *Jewish Educators Assembly* must accompany each registration. *Full payment is due by January 10, 2012.*
- If you have already sent in your deposit and reserved your group airline tickets, you may skip Section A and proceed to Section B of the registration form.
- If you are not yet certain of your plans for Shabbat or for the Friday tours, you may add these at a later date.
- Cancellation Policy: Refunds are subject to airline and hotel policies. In all cases, JEA will retain a \$100 administrative fee for any cancellations received after December 1, 2011.

SECTION A

(You may skip to Section B if you have already sent in your deposit and reserved your airline tickets with us)

Name (Exactly as it appears on your passport):

Address _____

City _____ Zip _____

Phone _____ E-mail _____

Passport # _____ Expiration Date _____

Passport Issuing Country _____ Date of Birth _____

_____ Please reserve a seat for me on the JEA Group Round-Trip flight from:

New York JFK via El Al Airlines

Depart NY Sunday, February 12 6:00 PM

Depart Tel Aviv (late Sunday night) Monday, February 20 1:00 AM

Cost: \$1230*

Newark Liberty via El Al Airlines

Depart Newark Sunday, February 12 1:15 PM

Depart Tel Aviv (late Sunday night) Monday, February 20 12:30 AM

Cost: \$1230*

Philadelphia International Airport via US Airways

Depart Philadelphia Sunday, February 12 9:15 PM

Depart Tel Aviv Sunday, February 19 11:55 PM

Cost: \$1395*

_____ I will make my own flight arrangements to and from Israel

SECTION B

Name _____

I would like to register for:

_____ JEA Core Conference Monday - Friday, February 13-17

_____ Double Occupancy - Member \$1295 _____

_____ Double Occupancy - Non-Member \$1545 _____

_____ Single Occupancy Supplement \$ 240 _____

_____ Conference WITHOUT Hotel

_____ Member \$ 950 _____

_____ Non-Member \$1250 _____

_____ Tours for Friday, February 17

_____ Tel Aviv \$ 50 _____

_____ Jerusalem \$ 25 _____

_____ School Visits N/C

_____ Chesed Projects N/C

_____ JEA Shabbat Kallah Friday - Sunday, February 17-19

_____ Double Occupancy \$ 199 _____

_____ Single Occupancy Supplement \$ 120 _____

_____ Shabbat Dinner at the Hotel \$ 60 _____

_____ Shabbat Lunch at the Hotel \$ 60 _____

_____ I will be coming earlier than February 13 or staying later than February 19 and would like to reserve additional nights in the hotel as follows (breakfast is included the following morning for each night booked):

List dates of additional nights: _____

_____ Double Occupancy Per Night \$ 90 _____

_____ Single Occupancy Per Night \$ 145 _____

**TOTAL CONFERENCE, TOURS, SHABBAT
AND ADDITIONAL NIGHTS** _____

TOTAL AIR FARE _____

TOTAL AMOUNT DUE _____

DEPOSIT _____

BALANCE DUE BY JANUARY 10, 2012 _____

A Deposit of \$250 must accompany this registration form to reserve your air fare at the advertised price.

_____ Enclosed please find my check for \$250 payable to JEA

_____ Please charge \$250 to my credit card as follows:

_____ Mastercard _____ Visa _____ American Express

Account # _____

Expiration Date _____ Security Code _____

Name as it appears on the credit card _____

Billing Address for credit card _____

HOTEL ROOMING:

JEA Conference: Monday thru Thursday nights, February 13-16

_____ I will room with _____

_____ Please assign a roommate

JEA Shabbat Kallah: Friday - Saturday nights, February 17-18

_____ I will room with _____

_____ Please assign a roommate

Additional Nights

_____ I will room with _____

_____ Please assign a roommate

Important Note: JEA cannot guarantee the assignment of a roommate. If a roommate cannot be found, participant agrees to pay the single supplement.

WEDNESDAY TIYUL OPTIONS

As indicated in the itinerary above, conference participants may choose one of two options for their day on Wednesday, February 15. Space will be allotted on a first come / first served basis. Please review the options above and make your selection below:

_____ Tiyul Option A: Kibbutz Hanaton and Zichron Ya'akov

_____ Tiyul Option B: Tel Aviv - Palmach Museum, etc.

DIETARY NEEDS: I have the following special dietary needs and/or restrictions: _____

RITUAL: We invite all JEA members to take part in the ritual aspects of our program. Please indicate your willingness to help lead:

___ Shacharit ___ Mincha ___ Maariv ___ Birkat HaMazon

___ Torah Reading ___ D'var Torah

I am a ___ Kohen ___ Levi ___ Yisrael

Return to:

Jewish Educators Assembly

PO Box 413 · Cedarhurst, NY 11516

Phone 516.569.2537

Fax 516.295.9039