



JEWISH EDUCATORS ASSEMBLY 58TH ANNUAL CONFERENCE

Sunday – Wednesday, January 24-27, 2010

**Marriott Inn and Conference Center UMUC
College Park, Maryland**

Program Highlights

SUNDAY, JANUARY 24, 2010

- 2:00 PM Carol and Gary Berman Institute for Lay Leadership
Professionals from the Greater Washington, DC area are encouraged to bring teams of lay leaders for this significant lay leadership institute featuring a keynote address by **Professor Jack Wertheimer**.
- 2:30 PM Reception and Orientation for New Members and First-time Conference Attendees
- 3:30 PM Conference Opens
Keynote Address: Schools That Work
Professor Jack Wertheimer, Jewish Theological Seminary
A firsthand report on Professor Wertheimer's recent study
- 6:00 PM Dinner
- 7:00 PM 20/20 – The Future is Clear
A Celebration Honoring 20 Emerging Leaders of the Jewish Community in their '20's
Dessert Reception
Concert featuring Josh Nelson – the new sound of Jewish rock
Sponsored By Torah Aura

Monday, January 25, 2010

- 7:15 AM Shacharit

- 8:15 AM Breakfast
- 9:00 AM Featured Speaker:
Rabbi Steven Wernick, Executive Vice President
 United Synagogue of Conservative Judaism
Rabbi Wernick is the newly installed professional head of USCJ. He will teach us and report on the major restructuring of USCJ that is currently under way.
- 10:15 AM Follow-up to Professor Wertheimer's Keynote Address
Erica Brown, Director of Adult Education,
 Partnership for Jewish Life and Learning,
 2009 Covenant Award Winner
- Building Community for Early Childhood Directors**
Mara Biers, Director of Early Childhood Services,
 Partnership for Jewish Life and Learning, Washington DC
- *On-going community and support among JEA colleagues*
 - *Building a network in your own community*
 - *Getting to know our EC colleagues at JEA this year*
- (continues to 12 Noon)
- 11:00 AM Workshops:
Avi West, Director, Shulamith Reich Elster Resource Center Master Teacher, Partnership for Jewish Life and Learning
Rebecca Weisman, Director, Youth and Teens Program Area, Partnership for Jewish Life and Learning
Barry Krasner, Senior Education Officer, Partnership for Jewish Life and Learning
Erica Brown
David Breakstone, World Zionist Organization
- 12:15 PM JEA Open Meeting
- 12:30 PM Lunch
- 2:00 PM Panel Discussion:
Mitzvot, Social Action, Political Outreach and Advocacy
Rabbi Jack Moline – Director of Public Policy, The Rabbinical Assembly
Rabbi Stewart Weinblatt – Israel Advocacy, The Rabbinical Assembly
Danny Siegel – Noted author, poet, teacher

Taking Jewish Learning Seriously: Early Childhood Torah Curricula – Maxine Handelman, Miriam Feinberg, Nechama Retting and Tobey Greenberg
Taking our own learning seriously through text study.
Taking our students' learning seriously through curriculum investigation of four early childhood Torah curricula.
(continues to 5 PM)

- 3:00 PM Follow-up Workshops
Rabbi Jack Moline
Rabbi Stewart Weinblatt
Danny Siegel
David Breakstone
- 4:15 PM Workshops
Dr. Louis Nagel, Director of Education, Beth El of Montgomery County - *Teaching the Sacred*
Sharon Brooks – *Special Needs Programs*
Debbie Fink – Jewish Involvement Theatre
Susan Wyner, National Education Consultant, USCJ – *School Supervision*
Mary Meyerson – *Training Teens as Madrichim*
AIPAC Briefing
- 6:00 PM Dinner Honoring **Danny Siegel**
- 7:30 PM Visit to **Ratner Museum of Contemporary Jewish Art on Biblical Themes**
Presentation by **Aviva Kempner**, Producer and Director, who will show clips and discuss her recent documentaries including “Yoo Hoo, Mrs. Goldberg”
Dessert Reception
Sponsored by Behrman House

Tuesday, January 26, 2010

- 7:30 AM Shacharit
- 8:15 AM Breakfast
- 9:00 AM Program at the **US Holocaust Museum**
New Pedagogical Approaches to Teaching the Shoah
Inaugural Workshop co-sponsored by the US Holocaust Museum and Yad VaShem
Presenters:
Dr. Avi Marcovitz, Head of World Jewry Section, The International School for Holocaust Studies, Yad VaShem
Stephen Feinberg - Special Assistant for Education Programs, National Institute for Holocaust Education, United States Holocaust Memorial

Early Childhood Site Visit to B'nai Tzedek, Potomac, MD – tour school, lunch at B'nai Tzedek

Workshop Session at B'nai Tzedek – Wertheimer's Schools that Work and Experiential Jewish education – Max Handelman

- Wertheimer's Noteworthy Characteristics as applied to ECE
- The look of an excellent EC - the key elements of excellence and how they can be actualized in many ways
- Experiential education and the Ritual Observance section of the Vision

1:00 PM

Tiyulim:

- Full guided tour of the **US Holocaust Museum** with **Stephen Feinberg** - Special Assistant for Education Programs, National Institute for Holocaust Education, United States Holocaust Memorial Museum
- **Library of Congress** – Special tour of the Judaica collection
- **AIPAC** – Briefing with Jonathan Schulman, National Deputy Director of Synagogue Initiatives
- **Newseum** – Explore a dynamic and interactive resource for teaching current events
- **Free time in downtown Washington, DC**

4:00 PM

Vendor Showcase
Workshops and Consultations

- **Facing History**
- **Oranim**
- **JStreet**
- **Early Childhood Networking Session**

6:00 PM

Honoree Dinner
Presentation of JEA / Behrman House Lifetime Achievement Award to **Dr. Eyal Bor**, Education Director, Beth El, Baltimore
Installation of Officers
Musical Program: **Kol Sasson A capella Group**

Wednesday, January 27

7:30 AM

Shacharit

8:15 AM

Continental Breakfast

8:45 AM

Limmud / Torah Study

Rabbi Ari Israel, Hillel Director, University of Maryland

- 9:45 AM Major Political Speaker (to be announced)
- 10:45 AM Closing Brunch
- 11:45 AM Shalom U'hitra'ot