

Coming to the Institute for Lay Leaders?
Stay for a special evening honoring 20
outstanding Jewish Educators in their 20s!



20/20 – The Future Is Clear

*Honoring 20 Emerging Leaders in Their 20's
From the Greater Washington Jewish Community*

Sunday evening, January 24, 2010, 7:00 PM
Marriott Inn and Conference Center, College Park, Maryland
The community is invited to join with us on the opening night of the JEA Conference
to celebrate our next generation of leaders.
Dessert Reception • Presentation of Awards
Concert featuring the new sound of Jewish Rock: The Josh Nelson Project

Smart casual attire

Please join us as we applaud the talents of these exceptional young leaders:

*Amy Fink
Elisha Frumkin
Rafi Glazer
Elie Greenberg
Rachel Hillman
Ian Kandel
Abby Kerbel
Shayna Kritz
Matthew Lowe
Yael Meirovich
Rebecca Murov
Bonnie Prissman
Rebecca Risser
Joseph Roberts
Evan Rosenthal
Rachel Sacks
Leah Siskin
Ben Varon
Micha Weinblatt
Amy Weiss*

Visit www.jewisheducators.org to make a reservation or place a journal ad.

Jewish Educators Assembly
Broadway & Locust Avenue
PO Box 413, Cedarhurst, NY 11516
Phone: 516 569-2537 Fax: 516 295-9039
www.jewisheducators.org
Email: jewisheducators@jewisheducators.org



CAROL AND GARY BERMAN
INSTITUTE FOR LAY LEADERSHIP

SUNDAY, JANUARY 24, 2010

2:00 — 5:00 PM

Featuring Dr. Jack Wertheimer
Joseph and Martha Mendelson Professor of American Jewish History,
The Jewish Theological Seminary of America

**Congregational Schools that Work:
Lay Leaders and the Transformation
of Jewish Education in America**

JEA Goes to Washington



**Marriott Inn and Conference Center
University of Maryland
College Park, MD**

Thanks to a generous gift from Carol and Gary Berman of Congregation B'nai Tzedek in Potomac, Maryland, we are pleased to announce the **Carol and Gary Berman Institute for Lay Leadership** to be held in conjunction with the kick-off of the Jewish Educators' Assembly (JEA) Conference on Sunday afternoon, January 24, 2010. Synagogues from the Greater Washington, DC and Baltimore communities— regardless of Movement affiliation — are invited to send teams of lay leaders and professionals for an afternoon of self-reflection and exchange of ideas. The registration fee for this wonderful afternoon is only \$18 per person - send a team from your congregation for only \$72!

THE PROGRAM

2:00 - 2:15 Welcome and Introductions

2:15 - 2:30 Keynote Speaker: Dr. Jack Wertheimer

Following up on his landmark study for the Avi Chai Foundation, "Schools that Work: What We Can Learn from Good Jewish Supplementary Schools," Dr. Wertheimer will focus his remarks on the role of lay leadership in partnering with their congregation's Jewish professionals to transform Jewish education in America.

3:30 - 4:45

Workshops

A. "Lifelong Jewish Learners: Modeling What We Teach"

with **Dr. Erica Brown**, Director for Adult Education at The Partnership for Jewish Life and Learning (PJLL) of Greater Washington

B. "Working Together: Building a Healthy Lay-Professional Partnership" with Dr. Shulamith Elster, Consultant, Partnership for Excellence in Jewish Education and founding Executive Director of the PJLL

C. "Igniting the Bush Without Burning It Out: Developing and Maintaining Strong Leaders" with Dr. Richard Lederman, Education Consultant, former Executive Director of the USCJ Seaboard Region.

D. "Beyond the Numbers: Considering Educational Outcomes in Evaluation" with Dr. Meredith Woocher, Director of Research and Evaluation, PJLL

The Jewish Educators Assembly is the professional membership association representing a broad range of educators and educational administrators who identify with the Conservative Movement.

Carol and Gary Berman Institute for Lay Leadership Marriott Inn & Conference Center • College Park, MD January 24, 2010 Registration Form

First Name: _____ Last Name: _____

Synagogue Affiliation: _____

Synagogue City/State: _____

Home Address: _____

City/State/Zip: _____

Home phone: _____ Cell: _____

E-mail: _____

Please indicate your top two (2) choices for the afternoon workshops.

___ A ___ B ___ C ___ D

Following the Sunday afternoon workshop, we will be having a Celebration Honoring 20 Emerging Leaders of the Jewish Community in their '20's.. You are invited to stay and join us for this exciting evening, featuring a **concert by Josh Nelson**. For an additional \$72, you are welcome to join us for dinner, the concert and the dessert reception honoring our awardees.

- | | |
|---|------|
| <input type="checkbox"/> Lay Leadership Institute (individual) | \$18 |
| <input type="checkbox"/> Lay Leadership Institute (Synagogue Group - 4 or more) | \$72 |
| <input type="checkbox"/> Dinner/Concert Dessert Reception for 20/20 Awardees | \$72 |

Total: _____

Please submit with a check made out to:

Jewish Educators Assembly
Broadway and Locust Avenue
PO Box 413
Cedarhurst, NY 11516

or pay by credit card: Circle one: Mastercard / Visa / American Express
Card #: _____
Exp Date: _____ Security Code: _____

Questions? Call (516) 569-2537 or go to www.jewisheducators.org